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# Privacy policy

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The Economist Educational Foundation takes information privacy very seriously, and this document shows you what information we collect, what we do with it, and how you can control any information that we hold.

We collect, process and store information on the basis of legitimate interest in order to support our charitable mission, including delivering our schools programme, the Burnet News Club, measuring our impact on young people and raising funds. In most cases we also seek consent from individuals too.

## 1. The information that we collect

### 1.1. Information that we collect and process about young people under the age of 16

We collect and process information that helps us to ensure we are delivering our programme to the young people who are most in need of it, and to measure our impact on those that we work with. For example, we collect information about whether young people are eligible for Pupil Premium funding, their learning progress and how they feel about the news.

We collect this information on a legitimate interest basis, and parents or guardians also give consent for young people to take part in the Burnet News Club, including for us to use their children's data in the ways described here. We will never collect a young person's data without parental consent. If parental consent is not provided, this might mean that the young person is not able to participate in the programme.

We also collect information about young people who are not participating in our programme. We collect this from schools, on a legitimate interest basis: this allows us to have a control group of students who do not participate in our activities, which helps us to measure our impact.

Any information that we collect about young people is pseudonymised: the young people are known to us by pseudonyms and we do not collect any of their real names. We make use of all information about young people in an aggregated, anonymised way. This anonymised data is then stored for future research and evaluation.

#### Information that we collect about young people on the Burnet News Club online platform (the Burnet News Club Hub)

The Burnet News Club Hub is our dedicated online learning platform for young people. It is a public website and you can see it here: [www.BurnetNewsClub.com](http://www.BurnetNewsClub.com).

We collect and process information from the Hub about how young people use it, for example how many posts and comments they have submitted, and their progress in the educational activities on the site, for example how many stars they have been awarded by Foundation staff for good critical thinking. We make use of this information in an aggregated, anonymised way. This anonymised data is then stored for future research and evaluation.

## **1.2 Information that we collect and process about teachers and school professionals**

We collect and process information about teachers and other professionals at schools which allows us to measure our impact, tell people about opportunities to take part in our programme, and communicate with them while they are taking part. For example, we collect contact information and teachers' opinions on the impact of the programme on a legitimate interest basis.

We make use of the teachers' opinions on the programme's impact in an aggregated, anonymised way. This anonymised data is then stored for future research and evaluation.

We contact participating teachers on a legitimate interest basis to provide them with essential elements of the programme, such as a login to the online Hub or information about support opportunities. As a matter of good practice, we will refresh our contact lists periodically, and if we have not heard from a teacher or school professional for over 2 years, we will ask for their consent by email to continue contacting them, rather than continue to rely on legitimate interest.

## **1.3 Information that we collect and process about supporters, and people who we think might wish to support us**

We collect information about supporters and people who we think might wish to support us with funding, contacts or their time as volunteers, freelancers or contributors to our news content. We collect the information in order to tell them about our work and opportunities to support us, and to let them know about our progress and how any donations are being used. We collect the information from publicly available sources and people who have met or contacted us.

We collect consent by email from supporters to be added to our mailing lists.

If we have not heard from a supporter or person who we think might wish to support us for over 2 years, we will ask for their consent by email to continue contacting them and delete anyone who says no.

## **1.4 Information that we collect online**

We collect analytical data through our websites, [www.economistfoundation.org](http://www.economistfoundation.org) and [www.BurnetNewsClub.com](http://www.BurnetNewsClub.com). This helps us to measure our impact and communicate more effectively with our supporters and the people involved with our charitable work. This uses cookie technology.

You can find more information about the types of cookies that we use and how to manage them in our [cookie policy here](#).

## **2. How we store and transfer your information**

We keep your information safe and secure.

As the internet is a global environment, collecting and processing personal information might involve the transmission of this information internationally, including outside of the European Union. So by communicating electronically with us you acknowledge and agree to your information being processed in this way. We maintain strict policies to ensure all information that is transferred is done safely and securely with adequate protections.

### **3. Who we share your information with**

We will never sell your information.

We share information about young people's educational progress with their school.

We will share information that keeps young people safe as part of our safeguarding duties. For more information about how we safeguard young people, please see our separate Safeguarding Policy.

With parental consent collected by the young people's teachers, we might share pictures, videos or work of the children (which may include the children appearing in them), or the anonymised impact information that we collect in various media. We might share these things publicly online, in print, on television, on radio or other channels to support or promote our charitable work.

### **4. How you can see the information we store, request to be erased or complain about how we handle your information**

You can do any of these things by emailing The Economist Group's Data Privacy Team: [dataprivacy@economist.com](mailto:dataprivacy@economist.com).

### **5. We process information on behalf of The Economist Newspaper Limited**

The Economist Educational Foundation is an independent charity that was set up from inside *The Economist* newspaper. We process your information on behalf of The Economist Newspaper Limited, which is registered with the Information Commissioner at:

Registered Office: The Adelphi, 1-11 John Adam Street, London, WC2N 6HT, UK

ICO Registered Number: Z7134617

Company Registration Number: 236383

You can see The Economist Group's privacy policy [here](#).